

Minutes, 10/29/07, Cutters Soccer Club Board of Directors Meeting

Meeting called to order at 7:05 pm. In attendance: Heather Bland (U12 & U13 Boys-Red); Rob Buchan (U11G); Doug Crowe (U13/14G, U12B-Red); Laddie Derenchuk; Tricia Ghekas (U12B-White); Roger Goetz (U11B-Red; U9B); Marcy Hazen (U15B-White); Rob Hochstetler (U14G); Chloe Kalt; Jeff Lambright (U10G); Judi Pérez (U14B-White, U16G); Mary Runnells (Board President); Jane Walter (U13G, U10B-Blue)

Review of 9/24/07 Minutes: Approved.

Financial Report: On the Kohl's Cup Rec Tourney profit & loss statement for the Club, expenses were \$6,169 and income was \$4809; contributions are still expected from Kohl's (\$500 or \$1,000) and Indiana Youth Soccer (up to \$2,000). On the Club balance sheet as of 10/28, Academy figures still do not include field rental fees, coaches' pay, and medals. In general, Academy is in good financial shape. Sponsor invoices are being mailed out, and a new effort to enlist sponsors will be needed for the spring. The Board's Executive Committee needs to meet to develop a budget for 2008, to be presented at Dec. Board meeting.

Academy Update: 540+ kids participated in the fall. The first day of Academy is always very chaotic, with just 2 people trying to tell everyone which field to go to. More volunteers are needed for this first day each season. Parents don't know the field numbers; perhaps signs can be put on nets. For Cutters tournaments in general, the fields need bigger and more permanent numbers.

Administrator Update: The Club's new bookkeeper is Marcy Hazen. One of her responsibilities is keeping better track of volunteer hours for the entire Club. About 90% of Travel fees have been collected; Sue and Marcy will work on invoices for unpaid fall fees.

Coaching Director Update: High-school age tryouts have concluded. The following teams were formed: 2 U15B; 2 U16B; 1 U18B (with U17 and U18 players); 1 U15G; and 1 U16G. The turnout was excellent, with more players this year from Washington and Seymour.

Fundraising Update-Kroger Cares: The latest check was for \$733, with each team getting \$26. Tricia continues sending monthly reports detailing those registered as using cards to anyone who wants this info, which is also posted on the website. Forms are available for managers to seek disbursement from team Kroger Cares accounts.

Fundraising Update-Sponsor Levels: The Fundraising Committee submitted a draft of different sponsorship levels for contributing financially to the Club. The Board made a few modifications and approved the modified list of Sponsor Levels.

Fundraising Update-Benefit Dinner: This event will be held on April 11, 2008. One or two head organizers need to be identified soon. A list of duties must be prepared and sent to team managers to help identify the key organizers and other assistants. Travel teams should be starting to work on putting together their baskets for the silent auction.

IU Classes: Groups of students from the marketing class working with Cutters will make their competing presentations on 11/27 and 11/29 at IU; all Board members are invited to attend. The SPEA class members working with the Club on fundraising will be presenting their ideas in December.

Tournament Committee Report: Kohl's Cup went well, with a skeleton crew of Club volunteers. Feedback was mostly positive, though there was some grumbling about the non-competitive nature of this event. Twice as many kids participated as did for Jamboree. The interactive village was very popular; it was in a very good location near the younger kids' fields. Players loved the little treat bags from Kohl's. Because of the number of volunteer hours worked by Kohl's employees, the Club can possibly apply for 1 or 2 \$500 grants from Kohl's; IYS can give the Club up to \$2000 for sponsoring this event. Concessions were very popular; with more organization the Club can make a lot more money on concessions. To get more volunteer help in the future from Club families, a better date with fewer out-of-town Travel games might have to be chosen. Another idea is to have Academy parents participate with volunteer hours since they are not paying any fees for the event. In general, more people are needed on the Tournament Committee. Our Jamboree event will be revisited to see whether it meets the Club's and players' needs as a non-competitive event

since the fall soccer season is now well under way by Labor Day weekend. The Club cannot host State Cup tournament games because the fields at Karst are in such bad shape.

The Club won prizes for its participation in the Youth Soccer Month Challenge. We won one free ticket to the USYS Indiana Youth Soccer awards banquet, 25 vouchers for Chicago Fire games, 50% off the Indiana Youth Soccer Resource Library until November 1, 2008, an education course with the State Director of Coaching Vince Ganzberg, and \$250 worth of Adidas products.

District Meeting: This Sat. we are hosting a meeting of Districts 8, 15, and 16 at the United Way building, to talk about different topics of mutual interest. Board members are invited to participate.

Email Address: There was discussion about the Club getting its own email address, such as in travel@cuttersoccer.org and academy@cuttersoccer.org. Mary will send more details on possibilities and expense.

Uniforms: Marcy is emailing people about payments owed on uniforms already delivered. In the future, managers will do their own orders and deal directly with "Scott" at Eurosport; Judi Pérez will send Scott's contact info. Managers should get money from team families for orders first, with shipping costs figured either by adding the charge in and dividing it among team members placing orders, or by paying it out of the team account. A manager's order will be shipped directly to the manager. There is no process yet for ordering uniforms for scholarship players; at this point, a message will go out to the family that the uniform can be shipped directly to the player if desired to protect privacy. Customization is now added in on the form. A team manager could name a parent be the designated person for ordering uniforms for the team; this time would count for volunteer hours. Coaches need to tell managers asap if new players are joining teams so that uniforms can be ordered.

-Minutes submitted by Jane Walter-