

Minutes, 1/30/08, Cutters Soccer Club Board of Directors Meeting

Meeting called to order at 7:10 pm. In attendance: Kristie Bennett; Tracy Berry (U12G); Heather Bland (U13B-Red, U12B-Red); Ronda Brown (U16B-White); Rob Buchan (U11G); Doug Crowe (U13G, U12B-Red, U6-Academy); Laddie Derenchuk (U11B-Red); Tricia Ghekas; Rob Hochstetler; Joyce Huck (U16B-White, U13B-White, U10B-Red); Sharon Mayell (U16B-Red); Judi Pérez (U14B-White, U16G); Mary Runnells (Board President); Jane Walter (U13G, U10B-Blue); David Weigand (Administrator)

Review of 12/29/07 Minutes: Updates included: there is a new date for the Cutters Hall of Fame Benefit Auction (April 18); the Club is working at the IU men's basketball games concession; and correction of a typographical error. Minutes approved.

Materials from IU Marketing Class: The reports were presented. Sharon Mayell will list short-term, medium-term, and long-term ideas from these papers for the Club, and report at the next meeting on 2/27. A Marketing Committee needs to be formed. The Hackers Tournament Committee will evaluate the idea of making this a bigger event.

Financial Report/Academy: Club volunteers are working on getting sponsorships for the spring, by 3/1/08. Sponsorships for next fall should be offered for 2 seasons (spring & fall); new sponsors must be identified as well.

Financial Report/Cutters: The January financial report was presented (for the entire Club).

2008 Budget Review: Net income over the new year is projected to be just \$3,247. This shows how vital sponsorships and other fundraising are for the Club's health. The Club will not host State/Challenge Cup this year, and it will be removed from the budget. Laddie will check on whether the expense for the new Referee Supervisor at Karst needs to be added to the budget. This budget does not contemplate increasing fees for Academy or Travel, though a decision to increase fees for the fall could be made in April.

Administrator Update: This year is the earliest Academy registration has been opened; 30 registrations have been received so far. Travel registrations are also coming in. Three different categories for registration are available on the website (1 for Academy, 2 for Travel).

Fundraising Update-Kroger Cares: Travel teams are urged to use Kroger Cares cards.

Fundraising Update-Sponsor/Benefit Dinner: The Dinner Committee is working hard. More info on this event will be presented at the managers' meeting.

Parks Board Meeting: Parks will get a draft agreement to the Cutters Board in March.

Club Strategic Planning: The 1/22 meeting was well-attended. A review of accomplishments since the last meeting on 5/07 was given; weaknesses were also identified. New priorities were identified – fundraising, volunteering, and facilities. Administration and coaching were dropped as priorities at this time. There is already a Facilities Team, so volunteers are needed for the Volunteering Team and the Fundraising Team. It is hoped that a fundraiser could be hired who could raise funds for his/her own position.

Material from IU Fundraising Class: Useful info is included. The Club needs an advisory board with VIP connections.

Reporting Volunteer Hours: Dave will get out the word when this is available online.

-Minutes submitted by Jane Walter-