

Minutes, 8/22/07, Cutters Soccer Club Board of Directors Meeting

Meeting called to order: 7:10 pm. In attendance: Tracy Berhef (U12G); Heather Bland (U13B, U12B, U8-Academy); Rob Buchan (U11G); Doug Crowe (U13/14G, U12B-Red); Laddie Derenchuk; Susan Fleener; Tricia Ghekas (U12B-White); Roger Goetze; Joyce Huck; Judi Pérez (U14B-White); Mary Alice Rickert (U14B-White); Mary Runnells (Board President); Jane Walter (U13G, U10B-Blue); David Wiegand (Administrator)

Review of 7/25 Minutes: Approved.

Financial Report (Travel, Academy): Doug Crowe reviewed the most recent bank statement. The cash balance and income were discussed; some Hackers expenses remain. Interviews with potential bookkeepers are concluding, with an offer to be made shortly. The position is for 20-25 hrs/month, and the bookkeeper will also help with invoicing for fees and keeping track of volunteer hours.

Coaching Director Update: Practices and games have started, and every team appears to be off to a good start. This fall Tommy will be working with the IU HPER Dept. as an adviser for the Coaching & Leadership Development independent studies course R100. All Cutters undergrad Travel coaches can take this course and receive 1 credit. Several coaches have expressed interest in it.

Fundraising Update: Academy sponsors are being finalized. Sponsors are being sought to provide practice T-shirts to Travel teams. A list of sponsorship packages was presented to the Board. Mary met today with an IU professor who teaches a marketing class to seniors and wants to take on Cutters as a project for this class.

Academy/Administrator Update: Academy registration was 499 last fall (including Ellettsville); today it is at 424, with the season still not underway. The Ellettsville figures are lower, and the Club must do a better job on publicity for Academy-West. Perhaps Club info needs to be sent to the "Y" and Church soccer programs, especially to reach those who might want to join Travel teams. There are now 48-50 coaches for Academy, and the younger adults actually have experience playing soccer. Club school representatives should be distributing the Cutters Academy flyer to the schools in the fall and spring. The Club needs to identify the maximum number of soccer players for Academy.

Tournament Committee Report: Fields 1-4 will be used for Jamboree, with the Grandview fields as a backup. Volunteer hour sheets are due to Tricia from team managers on 8/24.

Cutters Flyer: A new flyer with basic Club info and the website has been developed, for use in marketing to sponsors. The same flyer can be used for a number of years. 3 bids have been received. The Board approves the expenditure of Club funds for 7,000 fliers. The Club will get some poster-sized brochures as well, for display purposes.

Youth Soccer Month: Volunteer Ashley Mattick is organizing the Club's activities to celebrate the month. Indiana Youth Soccer has a contest such that the soccer club in each district who does most to celebrate the month based on a point system will win prizes. Cutters is in District 16.

Payroll Service: The Board authorizes the expenditure of up to \$950/year for payroll services. Payroll employees at this point are the administrator and bookkeeper, and perhaps the direct of soccer.

Winter Academy Street Soccer: The Sportsplex is interested in a partnership with the Club to have a winter Academy soccer program at the Sportsplex strictly for recreational players. The Board decides that the timing is not good for the Club to pursue such a program this year.

Player Refund: The Board approves a 50% refund for a Travel player with a medical condition.

Facilities Update: Laddie reports that it is feasible to use the land for sale from the church near Karst for soccer fields. A large part of the land is on a flood way (not a flood plain), meaning that the flow of water cannot be restricted. The next step would be for the Facilities Committee to come up with a proposal to buy the fields, and then bring the proposal before the Board.

Referee Update: Managers should now have a password to check if refs have been assigned to Travel games at Karst. If managers are uncertain, they can contact Mary Runnells.

MCCSC International Family Welcome/Orientation on 8/25: The Club will table at this event.

Strategic Planning: Doug Crowe reports that a meeting should be held again in 2-3 months, and that an annual planning schedule must be established.

-Minutes submitted by Jane Walter-