

Minutes, 2/27/08, Cutters Soccer Club Board of Directors Meeting

Meeting called to order at 7:05 pm. In attendance: Heather Bland (U13B-Red, U12B-Red); Rob Buchan (U11G); Doug Crowe (VP-Travel, U13G, U12B-Red, U6-Academy); Laddie Derenchuk (U11B-Red); Sue Fleener; Roger Goetz (U11B); Marcy Hazen (93B-White); Joyce Huck (92B-White, 94B-White, 98B-Red); Chris Kabrick; Sharon Mayell (U16B-Red); Dan Miller; Judi Pérez (U14B-White, U16G); Mary Runnells (Board President); Pat Schrems; Jeff Thomas (U10G, U10B); Jane Walter (95G, 98B-Blue); David Weigand (Administrator)

Review of 1/30/08 Minutes: Approved.

Financial Report: Doug checked the bank statement. The Club financial balance sheet was presented.

Administrator Update: The Board approved a motion that if a parent sponsor who owns a business buys a single season sponsorship, then one entire season's volunteer hours for that family will be counted as earned. It is already Club policy that if a parent volunteer working in the Sponsorship effort makes 10 calls to seek financial sponsors for Academy teams, then that effort counts for 4 volunteer hours for the family. GOOD NEWS: Indiana Youth Soccer recognized Jeff Thomas as the Recreational Coach of the Year. The Club's Kohl's Cup won as IYS's Recreational Tournament of the Year. Tricia Ghekas was a finalist for IYS's Volunteer of the Year, and Rachel S. was a finalist for IYS's Recreational Coach of the Year. The Club won \$2500 because of the large number of surveys on parenting the young athlete – over 250 – completed by our parents!

Fundraising Update-Kroger Cares: Another \$600 check has been received. Tricia presented about this fundraiser at the managers' meeting.

Fundraising Update-Cutters Hall of Fame Benefit Auction: The new date is Friday, 4/4/08. Hors d'oeuvres will be offered. This is not intended as an event for kids. Food donations are rolling in. Fliers were distributed on Monday.

Report on Parks Board Meeting: Karst fees for 2008 are the same; Mary will tell us if they increase for Fall 2009 (will be decided before spring tryouts). At its March meeting, Parks will discuss the idea of signs to advertise sponsors on the fields at Karst. Parks will get its draft agreement about Karst to the Club in March.

Fall 2008 Uniforms: The current uniforms are good though Spring 2009. Our tournaments can be advertised in the Eurosport catalogue. Judi will talk to Tommy about using our Eurosport points to obtain some useful items for the coaches. Eurosport is still working on developing its procedure for online ordering. Various people will check on the possibility of ordering online by team with Eurosport.

Jamboree: This event will not be held on Labor Day weekend in 2008. It is still undecided whether the Club will sponsor the Jamboree for travel teams this year. The 2008 Kohl's Cup recreational tournament will be on Sat., Sept. 13. It is possible to offer Kohl's Cup twice per year.

Nominating Committee and Annual General Meeting 5/08: Board elections and the annual meeting for all interested members need to be held in May. There may be an end-of-the-season event at Karst for both Travel and Academy families. A Nominating Committee was formed to identify nominees for open Board positions, consisting of the Board President (Mary), a non-executive committee member of the Board (Dan Miller), and someone not on the Board (Rob Buchan). Dave will send an email to Club parents seeking nominees for the Board openings: president, secretary, registrar, and members-at-large (there is room for up to a total of 17 Board members). It was suggested that the Board should reflect the diversity of age groups active in the different Club teams.

Marketing: Sharon Mayell presented a list of ideas culled from marketing and fundraising reports by IU students. Mary made an executive decision not to put the marketing reports on the Club website. The Club needs to establish a marketing committee. Sharon will draft an email to be sent to Dave and Mary letting Club parents know that we have interesting proposals that need to be examined to see if they are worthwhile for the Club to pursue. The starting point is the list of Club priorities identified by Mary: fundraising, increasing membership, and promoting our tournaments to increase participation.

~Minutes submitted by Jane Walter~

